



## SOUPER AND SNACKER REWARD CARD PROMO

Dear Canteen Manager and P&C

The WA School Canteen Association Inc (WASCA), the Cancer Council WA and Diabetes Australia WA will be co-ordinating Fruit & Veg month in September of 2009. As a part of this month WASCA will be running a promotion during Fruit 'n' Veg week, 7-11 September, to encourage school aged children and adolescents to increase their consumption of fruits and vegetables.

The 'Souper Snacker' promotion will reward Canteen Managers for their enthusiasm and students for their frequent soup and Fruit & Veg snack consumption.

Participation prize packs will be awarded to canteens based on innovative recipes, promotional ideas associated with the sale of soup and fruit and veg snacks and the level of participation from students.

Students will receive a frequent 'Souper Snacker' card, those who complete a full card will receive a prize; all students will receive a participation certificate.

Each school who registers to participate will receive a pack containing recipes, soup facts, serving, storing and promotion ideas as well as 'Souper Snacker' cards.

To receive your pack please complete the registration form below and fax or post back to WASCA.

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Yes, we would love to participate in the Fruit 'n' Veg week 'Souper and Snacker' promotion.

School \_\_\_\_\_

Contact Name \_\_\_\_\_ No of Students \_\_\_\_\_

Contact Number (wk) \_\_\_\_\_ (mob) \_\_\_\_\_ (fax) \_\_\_\_\_

Post to; WASCA P.O. Box 25, HILLARYS, WA 6923 or Fax 08 9264 4981

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